

**PREFERRED SUPPLIER MEMBERSHIP
YOUR BENEFITS**

Exclusivity for your category of goods and/or services

Use of BHA Preferred Supplier logo for use in your marketing and communications

COMMUNICATIONS

Logo feature in BHA Newsletter (Monthly)

Logo feature in British Hospitality Update (Fortnightly)

Regular updates on your membership benefit offer and logo feature in BHA Promotions Update (Monthly)

6 x Editorial features spread over the BHA Newsletter/BHA Promotions Update/British Hospitality Update

Dedicated solus email hosted by BHA (1 per annum)

Company Interview - editorial press coverage for your organisation.

Dedicated BHA Webinar promoting your service offering (1 per annum)

BHA Supplier News - a monthly email update on BHA membership and events.

WEBSITE

Logo and link to your website on BHA website and all association e-communications

Feature in BHA Preferred Supplier Directory (Brief description with contact details)

Dedicated Preferred Supplier page hosted on BHA website

NETWORKING

Invitation to BHA events

** Preferential rates to BHA events (up to 25% discount)*

Attendance at National Restaurateurs Dinner (1 place)

Attendance at BHA Annual Luncheon (1 place)

REPORTS & PUBLICATIONS

Receipt of all BHA Reports and publications

Receipt of all BHA Online communications

Invitation to contribute to BHA published research/reports

First option to sponsor the following events and publications:

EVENT SPONSORSHIP

Sponsorship of National Restaurateurs Dinner (NRD)

Sponsorship of Annual Luncheon

Sponsorship of BHA Young Chef Young Waiter (YCYW)

PUBLICATION SPONSORSHIP

Sponsorship Annual British Hospitality Trends & Development Report

*Dependent on the terms of your agreement.