

SME Business Membership





The British Hospitality Association (BHA) incorporating the Restaurant Association (RA), champions the interests of the hospitality industry to government ministers and officials, MPs, MEPs, members of the Scottish Parliament and Welsh Assembly, the European Commission, the city and the media.

Our recent lobbying work includes:

- **Leading the industry VAT reduction campaign and the dialogue with Treasury for a 5% VAT rate for hospitality**
- **Copyright tribunal – BHA appealed for a cut to PPL tariffs for playing music in public areas within hotels, restaurants and pubs. This resulting in millions of pounds of refunds to hospitality businesses.**
- **Chairing the Government’s ‘Red Tape Taskforce’ for hospitality to review red tape that affects your business**
- **Ongoing dialogue with TripAdvisor regarding issues such as fake reviews and the need to accurately reflect a hotel’s classification and grading on their site.**
- **Ensured that government policy on calories on Menus salt and Transfat is based on voluntary pledges and not on regulation.**

Who do the BHA represent?

The BHA represent 40,000 establishments with over 500,000 employees across the UK in hotels, restaurants, catering outlets, clubs, food and service management and leisure outlets

What's in it for your business?

Membership provides your business with commercial benefits such as:

- Discounts on a wide range of essential goods and services
 - Advice on legal and health matters
 - Advice on safety, fire safety and food hygiene
- Promotion of your business via our best practice directory on bha.org.uk
- Networking opportunities at national and regional events

How to join

Membership is annual you can join the BHA at any time of the year. There are a range of rates depending on your type of organisation please fill in the application form or email our Membership Co-ordinator, Marsha Phillips:

marsha.phillips@bha.org.uk

In partnership with



Coca-Cola Enterprises Ltd



PHILIPS



CORPORATE BANKING

We provide a wide range of member-only benefits including competitively priced products and services, save you time and money, help cut costs and drive your profitability.

“I saved at least £5,000 which went straight to my bottom line. Thank you BHA” – Chris Daley, Thorpeness and Aldeburgh Hotels

**“The decision to join the BHA 3 yrs ago has never been one we have regretted. It is saving us money way over and above the membership.” –
Lasswade Country House Hotel**

“We are proud to be a member of the BHA, which provides a great forum to engage with like-minded businesses to share thinking and ideas on key issues, threats and opportunities within the industry” – Domino’s

What We Offer Your Business

Independent BHA members could save up to £3,000 if a full range of our services are used, offering a remarkable return on membership, that for a small to medium establishment averages less than £250* per annum (+VAT).

Recognition

Membership of the association, provides a badge of recognition to highlight your professionalism.

Lobbying and Advocacy

BHA actively lobbies on your behalf making sure the voice of the UK Hospitality industry is heard. BHA will communicate with you on a regular basis so that you will be kept well informed.

Membership Communications and Publications

Business Update (Fortnightly)

E-Newsletter (Monthly)

Promotions Update (Monthly) – offers from our suppliers

Website – Information on our current lobbying campaigns

Social Networking

BHA communicate on a regular basis through social media such as LinkedIn, Facebook and Twitter.

Webinars

Online webinars regarding relevant hospitality issues allow members to receive useful and timely information .

Forthcoming webinars include;

- Fire Safety
- Fraud
- Legal Advice

BHA Logo

On your marketing and communication materials add in our 'Proud to be' membership logo.

BHA Trends & Developments



An essential, annual round up of the hospitality industry as well as key industry statistics and in-depth commentaries.

BRITISH HOSPITALITY Association

Member Benefits and Savings

BHA member should save up to £3,000 (per annum) if a full range services are used, offering a remarkable return on the cost of membership that for an SME averages less than £250 per annum (+VAT)*.

Card processing

 |  Preferential credit and debit card processing rates from our preferred supplier, HSBC

Business banking

Competitively priced business banking, advice and guidance for members – from our patron, Santander Corporate banking

Health & Safety and Food Safety

FREE telephone & email support line for guidance on food safety and health & safety issues from our preferred supplier STS Solutions

Tax and Accountancy Helpline

FREE Tax, audit and advisory service for members from our preferred supplier RSM Tenon



Insurance solutions

Competitively priced and tailored policies to suit your business from our preferred supplier, Gauntlet

Hospitality Consultancy Services

FREE one day business consultancy worth over £1,000 to increase profitability and help streamline your operation

Private Healthcare

Guaranteed 15% reduction on renewals of health and dental insurance cover from our preferred supplier, the Private Health Partnership

Legal Advice

Free first stage legal advice for members on employment, commercial and company law from our preferred supplier, Law Express.

*Based on a hotel with 25 beds or less or one restaurant unit.

Member Benefits and Savings



Denny's
UNIFORMS

Work wear

15% discount on food service and chef uniforms, footwear and knives from our preferred supplier, Dennys



EcoPure Waters

Water filtration systems

Competitively priced on-site water filtration systems for an economical and environmentally friendly solution from our preferred supplier Eco- Pure Waters



Co-Save Ltd

Energy & Utilities

Access to savings via our professional procurement service for utilities from our preferred supplier Co-Save



COCOMS

Compliance toolkits

15% discount on food safety, fire safety and health & safety compliance management systems from our preferred supplier Co-Coms



Waste Solutions

Discounted compactor and baler recycling solutions with attractive buy, lease or rental options available for members from our supplier, Mil-Tek GB Ltd,



RCI

Holiday resorts, homes and cottages

Access to Hoseasons and Cottages4You's UK and European inventory at preferential rates (typical savings 10%) from our patron, RCI



Environmental
Products & Services
www.EPAS-Ltd.com

Drainage Technology

Great savings on a range of award winning, cost effective, user friendly and environmentally sustainable alternatives to grease traps and dosing systems from our patron, EPAS



Job Advertisements

10% discount on advertising job vacancies on the caterer.com website.

British Hospitality Association

Application for Membership

Please complete both sides of this form using BLOCK CAPITALS, then return with your remittance to:
Membership Manager, British Hospitality Association, FREEPOST WC 1066, London WC2A 3BR

Business Details
(If you are applying for associate membership, enter your name here.)

Name of Business	
Address	
Postcode	
Telephone	Fax
Email	Website
Recommended by (if applicable)	

Type of Business

If you own more than one establishment, please tick all the relevant boxes below and read the section Multiple Establishments

- | | |
|---|---|
| <input type="checkbox"/> Hotel | <input type="checkbox"/> Conference Centre |
| <input type="checkbox"/> Restaurant | <input type="checkbox"/> with accommodation |
| <input type="checkbox"/> Food and Service Management Company | <input type="checkbox"/> with no accommodation |
| <input type="checkbox"/> Motorway Service Area | <input type="checkbox"/> University/College |
| <input type="checkbox"/> Independent/Youth Hostels | <input type="checkbox"/> with accommodation |
| <input type="checkbox"/> Clubs | <input type="checkbox"/> with no accommodation |
| <input type="checkbox"/> with accommodation | <input type="checkbox"/> Patron Supplier |
| <input type="checkbox"/> with no accommodation | <input type="checkbox"/> Corporate Partner |
| <input type="checkbox"/> Local Hospitality or Tourism Association | <input type="checkbox"/> Supplier |
| Number of Members <input type="text"/> | <input type="checkbox"/> Outside Caterer |
| | <input type="checkbox"/> Consultant to the Industry |

Type of Membership

- Full Member Supplier Member Associate Member Affiliate Member Overseas Member

Title	Contact Name
Position/Job Title	Direct Telephone
Direct Fax	Email

All members are entitled to display a BHA Membership Plaque for a 'one time' hire fee of £18 inc VAT per plaque/s. To place your order, please write the quantity you require in the box.

Billing Information

Annual Turnover (for Food and Service Management Companies only)
Number of Letting Bedrooms (if applicable)
Number of Restaurants/Outlets (if applicable)

Method of Payment

- I enclose a cheque in payment (please make cheques payable to the British Hospitality Association)
- I wish to pay my annual subscription to the British Hospitality Association by Credit or Debit Card

Please debit my Maestro, MasterCard/Visa/Amex card number	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name on Card	Expiry date			Issue Number (Maestro only)			
Account Address	Postcode						
Telephone	Signature						

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Owner

Name of owner/owning company	
Address	Postcode
Telephone	Fax
Email	Website

Hotels and Restaurants

Do you belong to a consortium? Yes No If yes, which one? _____

Do you belong to your regional Tourist Board or Destination Management Partnership? Yes No If yes, which one? _____

Do you belong to any other association (e.g. local hospitality or tourism association) Yes No If yes, which one? _____

Hotel Rating
Do you have a star rating? Yes No

Please insert your rating in the appropriate Box

<input type="checkbox"/> AA	Hotel/Guest Accommodation*	<input type="checkbox"/>	Quality in Tourism Hotel/Guest Accommodation*
<input type="checkbox"/>	Visit Scotland Hotel/Guest Accommodation*	<input type="checkbox"/>	Visit Wales
<input type="checkbox"/>	Hotel/Guest Accommodation*		

*Please delete as appropriate

Multiple Establishments

If your business owns more than one establishment please provide us with full contact details (including for hotels the number of letting bedrooms). If you would like us to communicate directly with these establishments, please fill in details and any additional contacts in the space below. Continue as necessary on a separate sheet of paper or email details to bha@bha.org.uk

Name	Position
Address	Postcode
Telephone	Fax
Email	Number of Letting Rooms (if applicable)
Name	Position
Address	Postcode
Telephone	Fax
Email	Number of Letting Rooms (if applicable)

Terms and Conditions/Declaration

I/we hereby apply to be elected to be a member of the British Hospitality Association and I/we undertake, if elected, to abide by the Articles of Association and any by-laws or regulations or code of practice for the time being in force.

I/we fully understand that the association may exercise its right not to elect or re-elect any member who does not conduct business in accordance with the statutory requirements related to the hotel and catering industry or otherwise fails to maintain the standards expected of members as set out in the Association's Code of Practice and the Code of Practice for Food and Service Management members.

Data Protection

The information we hold about you is held in accordance with the Data Protection Act 1998. On joining the BHA you will receive a Data Protection Form giving you details of how your data is stored and options to decide what type of information you wish to receive.

Signature _____ Date _____