



## Patron Membership YOUR BENEFITS

Exclusivity for your category of goods and/or services  
Use of BHA 'Patron' logo on suppliers and marketing collateral

### COMMUNICATIONS

Logo feature in BHA Newsletter (Monthly)  
Logo feature in British Hospitality Update (Fortnightly)  
Logo feature and regular updates in BHA Promotions newsletter (Monthly)  
8 x Editorial features spread over the BHA Newsletter/BHA Promotions/British Hospitality Update (whereby you will receive analytics from each of those communications.)  
Dedicated solus email hosted by BHA (2 per annum) (whereby you will receive analytics from each of those communications.)  
Feature in Industry Trends/Q&A article (Quarterly)  
Dedicated BHA Webinar (1 per annum) promoting your service offerings  
Company interview - editorial press coverage for your organisation  
Opportunity to provide collateral to add to our membership packs and pdf versions to send to our prospective member database.

### WEBSITE

BHA Patron Directory - Profile page with detailed company description & contact details  
Logo and link to your website on BHA website and all association e-communications  
Dedicated Patron page hosted on BHA website to inc. video content, case studies, company news and other relevant information  
Opportunity to have case study & interview hosted on our website.

### NETWORKING

Invitation to BHA national and regional events  
\* Preferential rates to BHA events (up to 25% discount)  
Opportunities to host and sponsor BHA seminar/business meetings  
Attendance at National Restaurateurs Dinner (up to 10 places)\*  
Attendance at BHA Annual Luncheon (up to 10 places)\*  
Attendance at NRD (up to 10 places)\*

### REPORTS & PUBLICATIONS

Receipt of all BHA reports and publications  
Receipt of all BHA Online communications  
Invitation to contribute to BHA published research/reports

*First option to sponsor the following events and publications:*

### EVENT SPONSORSHIP

Sponsorship of National Restaurateurs Dinner (NRD)  
Sponsorship of Annual Luncheon  
Sponsorship of BHA Young Chef Young Waiter (YCYW)

### PUBLICATION SPONSORSHIP

Sponsorship of annual British Hospitality Trends & Development Report  
Sponsorship of BHA Policy and Sector Reports